

Board Meeting Minutes
July 14th, 2021
1 pm to 3 pm
Location: Virtual Meeting using Zoom

Board Attendance: Toby Barrett (chair), Jo Best, Treena Coney,, Graeme, Atma Sandher, John Lush, Jo Best, Brandy Beliveau

Absent: Lucille Hayward, Tessa Davis, ryan Johannesen

Staff: Joanne Sweeting, Andy Brown and Abigail Dunford

Guest: Suzanne Denbak

	<u>MOTION / ACTION</u>	<u>1ST</u>	<u>2ND</u>	<u>CARRIED</u>	<u>ACTION</u>
<u>1 pm</u>	Call to Order & Welcome				
	Suzanne Denbak Presented the draft of the strategic plan for review and discussion. Additional comments were invited before Friday July 23. Action: Joanne to create & distribute a document for for comments				Joanne
1.	<u>Motion:</u> To approve the agenda. Late item added: Review Check In Canada proposal	Atma	Graeme	ALL	
2.	Review the action points from the May board meeting. ● None to review				
3.	<u>Motion:</u> To approve and sign off the minutes from the May 2021 Board Meeting.	Jo	Atma	ALL	
4	Update from Finance Committee. ● No comments on financials				
5	<u>Motion:</u> To approve the 2020 year-end financial reports as presented.			ALL	
4.	Update from Stakeholder Committee. ● No update				
5.	MRDT renewal update: Need a strong support and decision from the board on the MRDT % for the next renewal. Will need to submit the application package by Oct. 1. Toby – asked group for decision Lush – no question to go to 3% - imperative for tourism golden Brandy – go to 3% - not a great time right now but by 2022 not an issue. Jo Best – go to 3% Graeme – hesitant to 3% as its targeted at one component Treena – for the 3% Agreed Accommodator in Support forms should be made available for signing at the AGM.				
	<u>Motion:</u> To move forward with MRDT renewal application at 3% rate.	John	Treena	ALL	
6.	AGM & Event communicable disease plan Confirmed masks recommended but not mandatory. Guests: Suzanne Denbak will present (virtually) the strategic plan. Jon Wilsgard will provide an update on RMI. Phil Armstrong will provide an update on STRs in Golden.				
7.	Board seat nominations:				

	<p>The Nomination Committee confirmed John, Graeme and Atma. Incumbent seats for renewal: Activity Operator: Toby – will stand again In Town Accommodator: Treena - will stand again Area A Accommodator: Jo - considering Area A Accommodator: Lucille - tba Activity Operator: Ryan - tba</p>				
8.	<p>Check in Canada proposal: Board was presented with website structure, costs and Highlights on the project. Free accommodations listings to Mar 1 , 2022. Question if TG wants to pay for MRDT member listings after that. Activity listings can be added and offer promotion functionality. Reporting function will provide TG with additional data. Board would like more information about the project. Action: Joanne to arrange for Robin to host a virtual presentation to stakeholders in September.</p>				Joanne
9.	<p>Questions on Managers report.</p> <ul style="list-style-type: none"> Treena asked about unsuccessful grant application 				
10.	<p>Round table: <u>Treena:</u> Busy but very low staffed. <u>Jo:</u> Busy but cancellations due to wildfires. <u>Graeme:</u> Picked up over last 8 weeks, RV park very strong <u>Brandy:</u> Busy now, need more staff but no accommodations. <u>Atma:</u> Busy now, a lot more reservations. Still low staffed. <u>John:</u> Steady now, the demographic has changed. No long haulers but rubber tire traffic up. <u>Toby:</u> Decent return to summer, mountain bike visits ahead of last year, stronger return on sightseeing. Lifting restrictions helped. Staffing a big challenge. Return of events is good. Golden Ultra back – 600 registrants – winter pass sales up, winter early bookings well ahead of last year. Stampede impacting visits.</p>				
	Meeting adjourned at 3:11pm	Treena	Brandy	ALL	
<p>Signed: _____</p> <p>Print Name: _____</p> <p>Date: _____</p>					